



Stronghold Advisors, a JPBE Enterprises Company, Appoints Julie Mercer to Board of Advisors



Columbia, MD – May 17, 2010 - Stronghold Advisors, a middle-market advisory firm in the Mid-Atlantic region, announced today that it has added business leader Julie Mercer to its Advisory Board. Mercer joins eight other distinguished executives with vast experience as leaders in business and government.

"I am delighted to have Ms. Mercer, an accomplished business and community leader with broad experience and a strong track record, on our Advisory Board. We welcome her substantial expertise to provide advice and counsel to Stronghold Advisors in driving growth and innovation," said Steve Adler, Chairman of Stronghold's Advisory Board.

Stronghold's Board of Advisors helps the company broaden its experience and knowledge of government and business operations. The Advisory Board interacts with Stronghold's management, leveraging its expertise, including business development opportunities, key industry trends, potential strategic partnerships, and dealings with the investment/financing community.

Ms. Mercer is the Chief Advancement Officer at American Red Cross of Central Maryland and has over thirty years of experience as an entrepreneur, as well as an accomplished marketing and business development leader. As Director/Chief Resource Development and Marketing Officer at United Way of Central Maryland, she raised \$39 million annually. Ms. Mercer has served on fourteen boards, and has received numerous honors and awards. She currently serves on the Boards of Baltimore Clayworks, The Center Club, Maryland Foundation for Highway Safety, McDaniel College and St. Agnes Hospital Cancer Center Advisory Committee.

JPB Enterprises (www.jpbe.com) consists of a family of companies that includes Stronghold Advisors (www.stronghold-advisors.com), a leading middle-market advisory firm in the Mid-Atlantic region. It provides M&A and strategic growth advisory services to family-owned and closely-held businesses. Other JPBE affiliates include JPB Accounting and Valuation Services, The HR Team, Real Estate Services, Private Equity Investment Funds, and a portfolio of JPB owned businesses.

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